

**Excellence in
Tourism**



Green Seal Scheme

Sustainable Certification for Falklands Islands Tourism

Assessment of Actions and Measurement Guidelines

for

TOUR OPERATORS

Energy and Environmental Sustainability

Action	Measurement	Score
Runs an electric vehicle	An electric vehicle	
Actively seeks opinions and ideas from guests	Feedback forms/Customer Suggestion Box/Verbal Evidence that good ideas are adapted/adopted	
Responsible Tour Operator Statement	Statement of the eco-friendly activities that the operator practices, designed to offer visitors a vision of the proactive environmental measures that the operator has adopted or aspires to reach with regard to protecting the wildlife, conserving habitats and landscape	
Contribution to conservation and/or sustainability programmes	Donations and/or other active support of conservation initiatives or sustainability activities in the Falklands	

Waste

Action	Measurement	Score
Sewage and wastewater discharged safely from property	Details of system, e.g. water treatment system, septic tank, mains drainage Evidence of regular maintenance	
Responsible disposal of recyclable items	Recycling scheme (official or other)	

Health and Safety

Action	Measurement	Score
Health and safety measures published and available to clients	Health and safety measures published and available to clients, e.g. in case of fire or medical emergency	
Enhanced cleaning protocols against COVID-19	Details published on website and at property of enhanced cleaning protocols against COVID-19 and other harmful viruses	

Food and Beverage

Action	Measurement	Score
Celebrates local and seasonal	Source locally produced/farmed produce that is seasonal wherever possible	
Provides Fairtrade, vegetarian, vegan and organic produce where possible	Source Fairtrade coffee/tea/chocolate Provide good range of vegetarian/vegan options Source organic produce where possible	
Minimises carbon footprint	Initiatives adopted to reduce use of plastic-packaged foodstuffs	
Commits to reduce use of single use plastics	No plastic straws No plastic cutlery No plastic bags No single-use plastic cups Limit availability of single-use plastic drinks bottles Provide beverages in glass bottles/aluminium cans rather than plastic Provide takeaways in recyclable containers Lend/encourage reusable drink bottles for picnics Install drinking water tap for refilling drink bottles	

Nature, Wildlife and Falklands Culture		
Action	Measurement	Score

Provides information about local nature and wildlife conservation	Interpretation boards/folders	
Provides information about local events	Interpretation boards/folders	
Offers authentic customer experiences	Conservation activities Learning activities Species monitoring activities Photography workshops Offers talks/presentations in specialist subjects	
Countryside Code for walkers	Information provided to customers	
Promotes locally available handicrafts and souvenirs	Information provided to customers	
Uses locally crafted furniture, signboards, artworks	In evidence	